

Did you know that Japan has...

A Good Market,

A Good Environment,

**A Good Performance for Clinical Trials?** 



# Japan is the 3rd Largest Pharmaceutical Market in the World

#### Forecast for 2027

Approved new drugs and patented products together constitute
51.0 billion USD (67% of the total revenue), making the Japanese market attractive



#### **Approved New Drugs**

•Estimated Market size in FY2027: Approx. 7.6 to 8.3 billion USD



## Patented Products/Prescriptions (excepting New drugs)

- •Estimated Market size in FY2027: Approx. 42.8 to 43.4 billion USD
- •Compound Annual Growth Rate (CAGR) from 2022 to 2027: +6.5% to +7.5%



Japan is a good market for new drugs and patented products since high revenue is ensured as soon as its in the market

# Once Approved, most products will be covered by Japan's National Health Insurance

#### ① About National Health Insurance System in Japan

In Japan, all citizens can receive medical care at public healthcare facilities nationwide through national insurance. Citizen should pay 10-30% of total medical costs and remaining's are covered by the national budget.

#### What is Drug Price Listing?

Most of approved products will be priced by the National Health Insurance System (reimbursement price).

ith the approval and listing of drug prices, high revenue is ensured during patent period (6-10 years)

# In Japan, organization for clinical trials is specialized

Sometimes, it is perceived that conducting clinical trials in Japan is more complicated compared to the US. However, with Site Management Organization (SMO), pharmaceutical companies can conduct clinical trials in Japan similarly to how they are conducted in US.



EPS group has strong connection with

+ (Approx.65%)

Japan









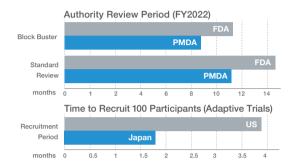
sites and KOLs in Japan

In Japan ▶ 11,000+clinical trials site / SMO coordinates the trial activities at sites



# **Shorter and Faster than Ever**

- Shorter CTN(Clinical Trial Notification) CSR period
- Market Reduction of Clinical Trial implementation period
- Migh Patient Retention rate



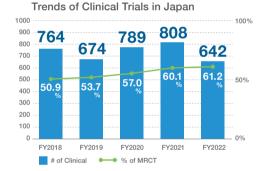


# **High Quality and Low Dropout Rates**

60%+ of Japan Studies are part of Multi Regional Clinical Trials (MRCT)

- → Sites&Staff are familiar with ICH Standards
- ✓ Nearly 100% GCP inspection compliance

- ✓ World's Highest Standard





# Noted for improvement

- Since the fundamental of cost recognition for clinical trials are entirely different, it is complicated to directly compare between US and Japan (e.g. Site cost calculation, basic treatment fee, etc.)
- ✓ Costs are on an improving trend, including IRB expenses, etc.

# PMDA Launched US Office in November 2024

Free English General Consultation for Development in Japan

**PMDA US Office** provides



Information on regulations or procedures under the Act on Securing Quality, Efficacy and Safety of Products



General guidance for practical regulatory application



Overview of PMDA services and support for selecting consultation categories

Contact PMDA US Office or EPS for more information regarding Clinical Trials in Japan

Looking to run Clinical Trials in Japan? Please leave it to EPS Group, A One-Stop Solution Provider.

Contact Us



### **About EPS Group**

EPS has evolved since its establishment as a CRO (Contract Research Organization) in 1991, expanding its offerings to include SMO (Site Management Organization) and CSO (Contract Sales Organization) services, thereby becoming a comprehensive provider of various support services for the healthcare industry.



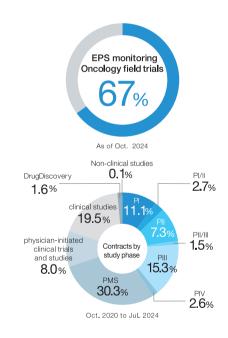
In response to requests from pharmaceutical, medical device and regenerative medicine companies, medical institutions, governmental agencies, and others, we provide One-Stop Solutions to support the development of pharmaceuticals, medical devices, foods, and cosmetics.



We enhance clinical trials by collaboration with medical institutions across Japan, leveraging digital technology to improve efficiency, including the promotion of Decentralized Clinical Trials (DCTs) and the development of remote systems for clinical trial document management.



We provide targeted support to pharmaceutical and medical device manufacturers after product approval encompassing contact center operations, and a range of services from pre-approval to post-marketing stages, employing a skilled workforce to effectively fulfill customer needs.







As of Oct. 2024

## Contact

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